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Queens Award for International Trade, awarded to Stockport company, Contra Vision

Contra Vision Ltd, the Stockport-based company whose Chairman, Roland Hill, developed see-through graphics in the UK and internationally, has been awarded the prestigious Queen's Award for Enterprise for International Trade. Winners are announced today, the Queen's birthday and Contra Vision joins a select group of businesses who can claim this accolade, the most prestigious business award in the UK. It wins the Queen's Award for International Trade having grown overseas sales earnings 1084% over the last six years and increased exports as a percentage of total turnover from 35% to 80%, with a network of 18 distributors located across the world from Europe to Australia.

Contra Vision Ltd was formed in 1985 when Roland Hill, Chairman and Managing Director, began patenting and licensing the technology, now known worldwide as Contra Vision® see-through graphics. Today, the company now has 27 inventions patented or patent-pending and has brought products to market worldwide and undertakes significant market research to exploit new opportunities, developing new products to ensure that international sales continue to grow.

Contra Vision offers by far the widest choice of see-through graphics which provide advertising, branding, signs or decor that can be viewed from one side of a glazing panel, but seen through from the other side. Contra Vision® is used worldwide for advertising, architectural privacy, décor and signs, security, energy efficiency, digital projection and much more. Contra Vision® products are selected by global companies, such as Coca-Cola, McDonalds, Apple, Nike and Emirates to promote their brands and has also been used to publicise major international events, for example The Rugby World Cup and the Olympics. Contra Vision® can be seen throughout the world covering the glazing of entire buildings, buses, retail windows, stadia, taxi backs and even wrapping ferries in Rotterdam!

From a standing start of two people, the company now employs 11 staff and a range of consultants with offices in the UK and USA with a network of distributors supplying customers across Europe, South Africa, Australia, New Zealand and North and South America.

The Queen's Award for Enterprise recognises an elite group of UK companies which have achieved outstanding results within their respective fields, this award honouring the international success of Contra Vision. Chairman and Managing Director, Roland Hill says, "We



are delighted to receive this Award, which is a testament to the hard work and dedication of Contra Vision staff and the world class products which we continue to develop and innovate, consistently moving forward the worldwide market for see-through graphics."

Contra Vision is poised for increased growth, employing a range of staff with several European languages and continually investigating ways to expand our market and improve our offer to customers.

About Contra Vision Supplies Ltd

Contra Vision Supplies Ltd is the exclusive worldwide licensee of Contra Vision Ltd's portfolio of Intellectual Property (with the exception of USA, Canada and Mexico) and offers the widest range of see-through graphic products in the market.

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Notes for Editors

