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Contra Vision announces the winners of the 4th International Wrap Artists™ Competition

Contra Vision has sponsored an international competition to find the best see-through window graphics across our international markets and we are delighted to announce the winners.

We have had a range of exciting and creative entries which showcase how Contra Vision® Perforated Window Film or other see-through technology can be used across a range of media from creating stunning advertisements or signs to wrapping transit vehicles, entrance doors or partitions; effectively turning any area of glass into a giant billboard.

The entries covered five main categories, building wraps, vehicle wraps, transit advertising, best creative and a special category of innovative use, with an additional winner of the overall best application, chosen from the five category winners.

Our winners demonstrate the best applications worldwide and prove the truly international reach of the Contra Vision® range of products. Many thanks to all those who entered and our network of distributors and printers who enable us to keep developing and expanding the see-through graphics industry.

The winners are:

- Best Vehicle Wrap - GSP Print Pty Ltd, Australia, for a complete bus wrap for 7 Eleven stores (space advertiser: APN Outdoor).
- Best Creative Use - IMEDIAS, Belgium, for a stunning building wrap of a tower which carried images of trees across a modern building. Entered by Vink NV, Belgian distributor of the Contra Vision® range of perforated window film.
- Best Innovative Use - AAA Signs, UK, who used Contra Vision® BACKLITE™ to provide the perfect screen for a digital projection of the opening ceremony onto The Sage building for the BUPA Great North Run in the UK. Entered by William Smith, UK distributor of the Contra Vision® range of perforated window film.
- Best Building Wrap - Craig Morrison, designer, for a building wrap at Media City Salford Quays UK, which enabled projected images of the World War One centenary commemorations (Customer – Quays Culture/Media City).



- Best Transit Advertising Wrap - VGL, UK, for wrapping the transit pods at Heathrow Terminal Five with brand images relating to Marriott Hotels' sponsorship of the transit system.
- Overall winner of the Contra Vision® Global Wrap Artists™ Competition of 2014 - From the above winners, the judges have chosen The Sage building projection as the best overall example of a wrap completed using Contra Vision® material. Congratulations to AAA Signs.
- Each category winner receives a fabulous limited edition glass sculpture and the overall winner also receives a cash prize.

Thank you to our judges, Val Hirst, Managing Editor of Sign Directions and Sabrina Cant, internationally renowned glass sculptor.

About Contra Vision Supplies Ltd

Contra Vision Supplies Ltd is the exclusive worldwide licensee of Contra Vision Ltd's portfolio of Intellectual Property (with the exception of USA, Canada and Mexico) and offers the widest range of see-through graphic products in the market.

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Notes for Editors

None.

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