



## TRADE MARKS

**Type A – See-through Graphic Panels** (see Vision Management System™ page)

**Contra Vision®** (registered in 21 countries – see schedule)

**Contra Vision™** (elsewhere)

The trade mark Contra Vision® covers, on the one hand, all products and services emanating from Contra Vision Ltd, and on the other hand, one-way vision products with an opaque silhouette pattern. If it is desired to identify the particular product technology:

**Contra Vision® XR™**

**Contra Vision® ORS™**

ORS™ stands for Overlap Registration System™ either by the "Through Combination Method" or the "Edge Sealed Method"

**Contra Vision® Performance™**

**Contra Vision® Stripes™**

**Type B – See-through Graphic Panels** (see Vision Management System™ page)

**Contra Vision® BACKLITE™**

The trade mark for products with a translucent "base pattern" that can be backlit. If it is desired to identify the particular product technology:

**Contra Vision® BACKLITE XR™**

**Contra Vision® BACKLITE ORS™**

**Contra Vision® BACKLITE Performance™**

**Contra Vision® BACKLITE Stripes™**

**New range of 7 Contra Vision® Digital™ products**

**Contra Vision® Digital XR™**

**Contra Vision® BACKLITE Digital XR™**

**Contra Vision® Digital UV™**

**Contra Vision® BACKLITE Digital UV™**

**Contra Vision® Digital Solvent Inkjet™**

**Contra Vision® BACKLITE Digital Solvent Inkjet™**



**Contra Vision® Hybrid™**

**Contra Vision® BACKLITE Hybrid™**

**Contra Vision® Performance™**

**Contra Vision® BACKLITE Performance™**

**Contra Vision® TT™ Thermal Transfer Backing Layers**

**Contra Vision® Stripes™**

**Contra Vision® BACKLITE Stripes™**

**Contra Vision® EL™ (Electroluminescent)**

**Contra Vision® Laminated Glass™**

"Printed Interlayer" laminated between two sheets of glass by PVB

**Contra Vision® Ceramic Glass™ (ceramic ink printed glass)**

**Contra Vision® XR Ceramic™**

**Contra Vision® BACKLITE XR Ceramic™**

**Contra Vision® Organic Ink Printed Glass™ (organic ink printed glass)**

**Contra Vision® STAINLITE™**

Like Contra Vision® BACKLITE™ but the design also goes over the otherwise transparent areas. From inside it looks like a stained glass window; from outside, better than a stained glass window as the white base pattern strengthens the design image

**Vision Management System™**

**Funlasses® (registered in the US)**

**Contra Vision® Funlasses™ (registered in 5 countries – see schedule)**

**Funlasses™ (elsewhere)**

**Contra Vision® BrandVisors™**

**Contra Vision® Sidelight Advisory Strip™**

**Contra Vision® Payphone-Ads™**

**Contra Vision® Door-Ads™ (advertisements on entrance doors)**

**Contra Vision® Cool-Ads™ (advertisements on cooler doors)**

**WRAP ARTISTS™**

**Contra Vision® WRAP ARTISTS™**

**Contra Vision® International WRAP ARTISTS™ Competition**